

## Picture Car Agreement Clause Guide

### A Quick-Reference for Filmmakers and Vehicle Owners

#### ***Why Written Agreements Matter***

Every car that appears on screen represents both a creative choice and a financial risk. A clear, written Picture Car Agreement protects your production, the vehicle owner, and everyone in between. It defines *who's responsible*, *who's insured*, and *who pays* if something goes wrong.

#### **Vehicle Description**

Always start with the details.

##### **Example clause:**

“The Vehicle subject to this Agreement is a [YEAR] [MAKE] [MODEL], VIN #[, *Color* /], License Plate #[\_\_\_\_\_]. The Vehicle will be delivered in good working condition, free of known defects, unless otherwise noted in Exhibit A.”

💡 **Tip:** Include photos and a pre-production condition report attached as Exhibit A.

#### **Insurance & Liability**

Define coverage and who bears the risk.

##### **Example clause:**

“Production shall maintain commercial auto and general liability insurance covering the Vehicle while in Production’s possession or control. Both Production and Owner shall be named as additional insureds, and the policy shall include waiver of subrogation. Production assumes liability for loss or damage caused by its negligence.”

💡 **Tip:** Verify that your policy covers *borrowed or rented vehicles* — some do not by default.

#### **Usage Restrictions**

Spell out exactly how the car will be used.

##### **Example clause:**



**Disclaimer:** This checklist is provided for educational purposes only and does not constitute legal advice or establish an attorney–client relationship. Every production is unique, and delivery requirements can vary by distributor, territory, or platform. You should consult a qualified entertainment attorney to review your specific distribution agreements and ensure full compliance with applicable laws and contractual obligations.

“The Vehicle will be used solely for filmed scenes described in the Production Schedule. No high-speed maneuvers, stunts, or modifications shall occur without Owner’s prior written consent.”

 **Tip:** List approved drivers by name — insurance requires it.

### **Damage / Stunt Provisions**

Separate ordinary use from intentional damage.

#### **Example clause:**

“If the Vehicle sustains damage during filming, Production shall promptly notify Owner and arrange for repair or replacement at Production’s expense. For scenes involving intentional damage or destruction, Production shall pay the agreed replacement value stated in Exhibit A.”

 **Tip:** Create a “stunt car” category if multiple versions of the same vehicle are used.

### **Restoration & Return**

Address how the car will be restored to its original condition.

#### **Example clause:**

“Any wraps, paint, or alterations made for filming shall be removed, and the Vehicle returned to Owner in substantially the same condition as received, ordinary wear excepted, within [ ] days after completion of photography.”

 **Tip:** Always schedule restoration deadlines — don’t leave it “after post-production.”

### **Ownership Transfer (if applicable)**

If the production temporarily purchases or assumes title:

#### **Example clause:**

“Title to the Vehicle shall transfer to Production on [DATE] solely for the purpose of registration and insurance coverage. Upon completion of filming, title shall revert to Owner. Production agrees to execute all documents necessary to effect such re-transfer.”

 **Tip:** This clause is common when the vehicle must appear under Production’s insurance.

### Credit Line Language

Recognize the owner's contribution professionally.

**Example clause:**

“Production shall include a ‘Vehicle Provided By [Owner/Company Name]’ credit in the end titles, subject to space and style consistency.”

💡 **Tip:** A simple credit builds goodwill with collectors and local businesses.

### Signature Acknowledgment

| Owner / Lessor        | Production Representative |
|-----------------------|---------------------------|
| Name: _____           | Name: _____               |
| Title (if any): _____ | Title: _____              |
| Date: _____           | Date: _____               |